



Gaylord National Hotel & Convention Center

301-965-4000



American College of Physician Executives

400 North Ashley Drive, Suite 400

Tampa, FL 33602-4322

NON-PROFIT ORG.
U.S. POSTAGE
PAID
Tampa, FL
Permit No. 3392

Just minutes outside of Washington, DC, the Gaylord National on the Potomac River in National Harbor, Maryland offers visitors to the capital region everything they are looking for — fine dining and casual restaurants, unique shopping experiences and exciting entertainment — without sacrificing convenient access to the region’s rich cultural destinations.

- Hourly shuttle service to Washington, DC
- Water taxi to Old Town Alexandria
- Shuttle service to Ronald Reagan International Airport

A limited number of rooms have been reserved for Annual Meeting attendees at a special discounted rate of **\$204 per night, plus a \$15 resort fee & tax** (available until March 30, 2010 or the block of rooms sells out, whichever comes first).

**Register today at ACPE.org/complexity
or call 800-562-8088**

Accreditation

The American College of Physician Executives (ACPE) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing education for physicians.

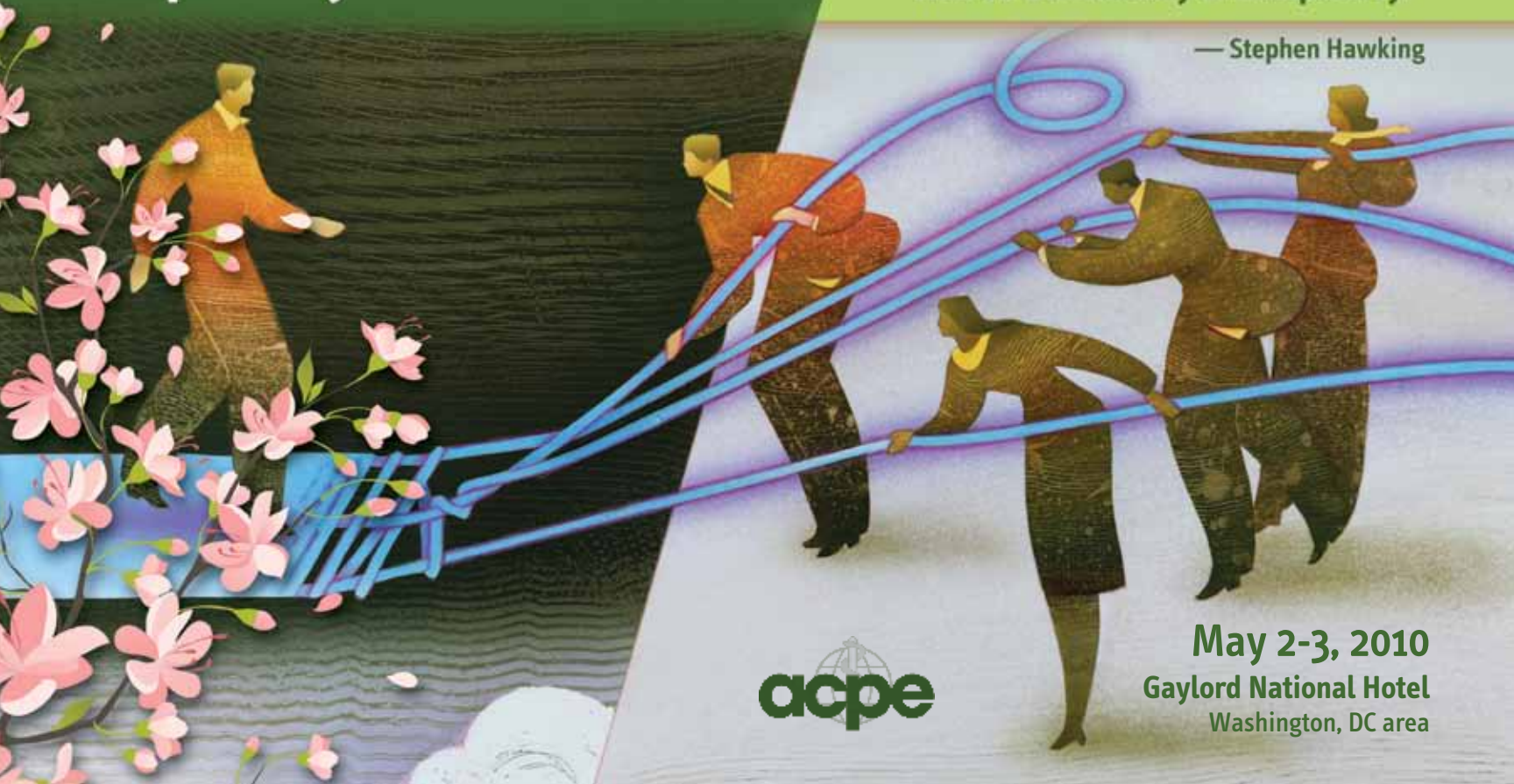
Designation

The American College of Physician Executives (ACPE) designates this educational activity for a maximum of 14 AMA PRA Category 1 Credit(s)[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Leading on the Edge: Complexity in Health Care

“I think the (21st) century
will be the century of complexity.”

— Stephen Hawking



May 2-3, 2010
Gaylord National Hotel
Washington, DC area

Leading on the Edge: Complexity in Health Care

It seems like the more we learn, the less we understand.

- Why do thoughtfully considered improvement initiatives sometimes fail?
- Is there a place for creativity and adaptability in the modern workplace?
- How do you break down a complicated problem and address each element effectively?

Health care is messy, chaotic and wildly complex. It creates situations that are unpredictable and resistant to simple solutions. But experts in the emerging movement of complexity science say they can help bring order to this disorderly field. Complexity science is transforming how we view change and offers hope for leaders looking to make sense of today and move forward into a better tomorrow. **Leading on the Edge: Complexity in Health Care** offers an introduction to this new field as well as a hands-on demonstration for how to apply it to situations within your organization.

Using the fundamentals of complexity science, participants in this new course will learn to:

- Create meaningful change within an organization
- Solicit mindful participation from different factions within the organization
- Balance the need for planning with an ability to react quickly to changing circumstances
- Foster a sense of ownership among all employees
- Synthesize input from patients, staff, clinicians and families
- Build a resilient organization that is nimble and adaptable

Leading on the Edge: Complexity in Health Care

at ACPE's Annual Meeting

May 2-3, 2010

(8:00-4:30pm each day)

Gaylord National Hotel

14 CME • \$900 ACPE members / \$1,025 non-members

**Register online at www.acpe.org/complexity
or call ACPE at 800-562-8088.**

Call to
Save \$100 each
when attending
with your
clinical colleagues.

Teaching faculty:

Curt Lindberg, DMan | Plexus Institute

Anthony L. Suchman, MD, MA, FACP | Relationship Centered Care

Linda Rusch, RN, MS | Hunterdon Medical Center

Lawrence R. McEvoy, MD | Memorial Health System

**As evidenced in ACPE's 2009 Doctor-Nurse Behavior Survey,
health care is in desperate need of approaches like complexity science
that restore and foster effective interdisciplinary relationships.**